

Guidelines for Submitting Print Files to Urban Media

File Types Accepted:

PDF, JPG, AI, EPS, TIFF, PNG

Raster Images:

JPG, TIFF, PNG files need to be 300 dpi/resolution or greater at the actual size the file will be used.

***Images from the internet are low res and will not work well for printing. If you don't own the image their is copyright laws prohibiting you from using someone else's art files.

Vector Images:

EPS or AI files need to have fonts outlined or have font file included in the submission.

Photoshop, Indesign or Illustrator Files:

Package file and compress/zip folder and email is to:
iowaurbanmedia18@gmail.com

Design Services and File Edits:

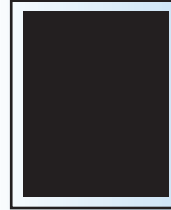
\$70 per hour - Prorated in 15 minute increments

Ad Submission Deadline:

15th Day of each month by Midnight

Submit all artwork to:

iowaurbanmedia18@gmail.com



Full Page Ad
8.5" x 11"



Half Page Ad
8.5" x 5.5"



1/3rd of a Page Ad
3.5"h x 8.5"w or
11"w x 2.75"h



1/4 of a Page Ad
4.5" x 5.5"



P.O. Box 3092 - Des Moines, IA 50316

iowaurbanmedia18@gmail.com

(515) 829-0927

Iowa Urban Media Print & Online Magazine Ad Rates the Urban Experience Magazine

Effective January 1st, 2021 - Advertising Rates & Sizes

	1X	3X	6X	12X	Build*
Full Page	\$1,000	\$900	\$800	\$700	\$350
Half Page	\$900	\$800	\$700	\$600	\$250
Third Page	\$800	\$700	\$600	\$500	\$200
Quarter Page	\$700	\$600	\$500	\$400	\$300

For rates for smaller sizes please send a request to dsmurbanads@gmail.com

*Rates for In-house design services are added to the total amount

Ads are due by the 20th of each month



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